

ELEVATE YOUR TECHNOLOGY



Follow the **Technology Curve** for greater profitability





# Follow the Technology Curve for Greater Profitability

1

## STABILITY



*I want to avoid headaches and stop wasting time dealing with issues.*

- Security
- Anti-Virus
- System Maintenance
- Spam Filtering
- Storage
- Backup Solutions
- Web Filtering
- Firewall
- LifeCycle Management

2

## RELIABILITY



*I can't afford down time. I need a plan in case something goes wrong.*

- Disaster Recovery
- Redundancy
- High Availability
- Intrusion Detection
- Audits/Compliance
- Network Topology
- Connectivity

4

## TRANSFORMATION



*IT is an investment, not an expense. I need a competitive advantage to level the playing field.*

- Revenue Generation
- Data Analytics
- On-line Business Services
- System Integration
- IT-enabled Business Model
- IT Leadership
- Data Monetization
- Predictive Analytics
- Communication Tools
- Sustainability

3

## PRODUCTIVITY



*Let me do more with the resources I already have. I want to work smarter and stop wasteful repetitive actions.*

- Virtualization
- Cloud Solutions
- Collaboration Tools
- Mobile IT Support
- Social Media
- Office 365
- Remote Access
- Share Point
- Cloud Storage
- Wireless
- Bandwidth

Digital high performers are 34% more profitable than their peers